



Association of Christian Schools International

2019-20

Exhibiting/Advertising Booklet



Dear Exhibitor/Advertiser,

Welcome to the 2019–2020 ACSI Exhibiting/Advertising Booklet. We are pleased to announce the Professional Development event schedules. The invitation is extended to you to participate in the Professional Development Forums, Leadership Conferences, Early Education Conferences and other events that are scheduled throughout the school year. Please allow us to assist you as you review this year's catalog. This is indeed a valuable resource as you consider and select exhibiting and advertising opportunities at any or all of the events.

ACSI is the largest association of Protestant private schools worldwide. About 2,400 U.S. members—representing over 600,000 students—turn to ACSI for professional development, school improvement, and resources that support our children. Over 40 years ago, ACSI was established on a rich foundation laid by committed leaders rooted in the Word of God. We continue that tradition today, and we are still passionate about furthering our mission, which is to strengthen Christian schools and equip Christian educators worldwide as they effectively prepare students for life.

As always, our exhibit spaces are reserved on a first-come, first-served basis, so send your reservation promptly to secure an exhibit space of your choice. In addition, limited advertising opportunities will be available for Professional Development Forums, Leadership Conferences, Early Education Conferences and other events. Please go to [Exhibitor and Advertising](#) on the [ACSI website](#) for more information.

Thank you for considering ACSI again this year. We want to assist you in building long-term and profitable relationships through your access to ACSI educators and leaders.

We look forward to meeting you at our events this year, and as always, please feel free to contact me or Gayle Williamson with any questions you might have.

David M. Ray
Assistant Vice President of Strategic Partners/Exhibiting
david_ray@acsi.org
719.867.0106

Gayle Williamson
Exhibitor Assistant
gayle_williamson@acsi.org
888.892.4259

ACSI Organization Overview

As the largest association of Protestant schools in the world, the Association of Christian Schools International (ACSI) provides a full range of education services worldwide through a headquarters office and 27 regional offices:

- 8 U.S. regional offices
- 2 Canadian regional offices
- 17 international offices

ACSI serves more than 24,000-member Christian schools in more than 106 nations, enrolling about 5.5 million students. United States member school statistics are:

- 2,213 U.S. Early Education–Grade 12 member schools
- 510,900 students in U.S. Early Education–Grade 12 member schools
- 275 Stand-alone Early Education programs
- 20,400 students in Stand-alone Early Education programs
- 72 member Christian colleges/universities
- 166,900 students in member colleges and universities

ACSI is a 501(c)(3) religious nonprofit organization.

*Numbers above taken from April 2019 statistics



Professional Development Forums

ACSI Professional Development Forums give Christian school educators the opportunity to connect with their peers, learn from nationally acclaimed experts, be refreshed through community and worship, earn continuing education units for certification, and return to their schools equipped with effective strategies to help their students. The Forums are held in the fall of the year at thirteen locations.

2019 Dates and Locations:

| | |
|-----------------|--------------------------|
| September 26-27 | Sacramento/Roseville, CA |
| September 26-27 | Anchorage, AK |
| October 10-11 | Winston-Salem, NC |
| October 10-11 | Chicago/Aurora, IL |
| October 10-11 | Salem, OR |
| October 17-18 | Grove City, PA |
| October 17-18 | Seattle/Tacoma, WA |
| October 24-25 | Atlanta, GA |
| October 24-25 | Columbus, OH |
| October 28-29 | Dallas/Plano, TX |
| November 7-8 | Phoenix, AZ |
| November 25-26 | Anaheim, CA |
| November 25-26 | Jacksonville, FL |

Expected Total Attendance at all Forums: 5,000+

Audience: School Leaders and Teachers

Opportunities Available

Exhibits

Exhibit space is available at all sites, ranging from **\$400** to **\$800** per table, depending on the size of the conference. To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#). All tables will be six or eight feet in length with one chair.

Advertising

An advertising opportunity is available in the conference notebook that would be for all thirteen Forums. To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at the Forums and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

PD Forum Exhibiting

Sacramento (Roseville), CA—September 26–27, 2019

Adventure Christian School
6401-B Stanford Ranch Rd
Roseville, CA 95678
Est. Attendance: 875
Exhibit Fee: **\$800**

Anchorage, AK—September 26–27, 2019

Grace Christian School
12407 Pintail Street
Anchorage, AK 99516
Est. Attendance: 120
Exhibit Fee: **\$400**

Chicago (Aurora), IL—October 10–11, 2019

Aurora Christian School
2255 Sullivan Rd
Aurora, IL 60506
Est. Attendance: 500
Exhibit Fee: **\$600**

Winston-Salem, NC—October 10–11, 2019

Calvary Baptist Church and Day School
5000 Country Club Road
Winston-Salem, NC 27104
Est. Attendance: 700
Exhibit Fee: **\$800**

Salem, OR—October 10–11, 2019

Salem Academy
942 Lancaster Drive East
Salem, OR 97301
Est. Attendance: 300
Exhibit Fee: **\$400**

Grove City, PA—October 17–18, 2019

Grove City College
100 Campus Drive
Grove City, PA 16127
Est. Attendance: 275
Exhibit Fee: **\$400**

Seattle/Tacoma (Federal Way), WA—October 17–18, 2019

Christian Faith School
33645 20th Avenue South
Federal Way, WA 98003
Est. Attendance: 400
Exhibit Fee: **\$600**

Columbus (Grove City), OH—October 24–25, 2019

Grove City Christian School
4750 Hoover Road
Grove City, OH 43123
Est. Attendance: 500
Exhibit Fee: **\$600**

Atlanta, GA—October 24–25, 2019

Eagle's Landing Christian School
2400 Highway 42 North
McDonough, GA 30253
Est. Attendance: 350
Exhibit Fee: **\$400**

Dallas (Plano), TX—October 28–29, 2019

Prestonwood Christian Academy
6801 W. Park Blvd.
Plano, TX 75093
Est. Attendance: 350
Exhibit Fee: **\$400**

Phoenix (Tempe), AZ—November 7–8, 2019

Grace Christian Academy
1200 E. Southern Avenue
Tempe, AZ 85282
Est. Attendance: 350
Exhibit Fee: **\$400**

Orange County (Anaheim), CA—November 25–26, 2019

Hilton Anaheim
777 Convention Way
Anaheim, CA 92802
Est. Attendance: 900
Exhibit Fee: **\$800**

Jacksonville, FL—November 25–26, 2019

University Christian School
5520 University Blvd. West
Jacksonville, FL 32216
Est. Attendance: 300
Exhibit Fee: **\$400**

PD Forum Advertising

Advertisements will be included in the PD Forum Notebook that will be distributed to all participants at the thirteen PD Forums.

Full Page Ad: \$2,000

- Dimensions: 4.75 x 7.75 inches

Half Page Ad: \$1,500

- Dimensions: 4.75 x 3.75 inches

Quarter Page Ad: \$1,000

- Dimensions: 2.25 x 3.75 inches

Additional Details:

- All ads should be submitted as press-ready PDF's – CMYK, 300 dpi, all fonts embedded.
- Crop and bleed marks not necessary except for the main Forum notebook inside cover ads.
- Ads will not bleed off the page unless specified otherwise above.

Advertisement Art Due Date: July 15, 2019

To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Leadership Conferences

ACSI Leadership Conferences are opportunities for professional development and allows regional school leaders to engage, network, collaborate, and spend intentional time with national leaders. The conferences are generally held in the winter/spring of the school year in select areas of the country.

Dates and Locations:

| | |
|----------------------|----------------------|
| January 23-24, 2020 | Lancaster, PA |
| February 5-7, 2020 | Fish Camp/Tenaya, CA |
| February 9-11, 2020 | Prescott, AZ |
| February 20-21, 2020 | Chicago, IL |
| February 27-28, 2020 | Minneapolis, MN |
| March 5-6, 2020 | Columbus, OH |
| April 26-28, 2020 | Seaside, OR |

Expected Total Attendance at all Conferences: 700

Audience: School Leaders

Opportunities Available:

Exhibits

Exhibit space is available at all sites for **\$400** per table. To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#). All tables will be six or eight feet in length with one chair.

Advertising

Advertising will be part of the advertising notebook that would be available for all conferences. To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at the Leadership Conferences and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

Leadership Conference Exhibiting

Lancaster, PA—January 23–24, 2020

DoubleTree Resort by Hilton Lancaster
2400 Willow Street Pike
Lancaster, PA 17602
Est. Attendance: 300
Exhibit Fee: **\$400**

Fish Camp, California— February 5–7, 2020

Tenaya Lodge at Yosemite
1122 Highway 41
Fish Camp, CA
Est. Attendance: 125
Exhibit Fee: **\$400**

Prescott, AZ—February 9–11, 2020

Prescott Resort and Conference Center
1500 East State Route 69
Prescott, AZ 86301
Est. Attendance: 100
Exhibit Fee: **\$400**

Chicago, IL—February 20–21, 2020

Location TBD
Est. Attendance: 100
Exhibit Fee: **\$400**

Minneapolis, MN—February 27–28, 2020

Location TBD
Est. Attendance: 60
Exhibit Fee: **\$400**

Columbus, OH—March 5–6, 2020

Location TBD
Est. Attendance: 125
Exhibit Fee: **\$400**

Seaside, OR—April 26–28, 2020

Seaside Civic and Convention Center
415 First Avenue
Seaside, OR 97138
Est. Attendance: 125
Exhibit Fee: **\$400**

Leadership Conference Advertising

Advertisements will be in a separate advertising booklet that will be distributed to all participants at the seven Leadership Conferences.

Full Page Ad: \$1,000

- Dimensions: 4.75 x 7.75 inches

Half Page Ad: \$750

- Dimensions: 4.75 x 3.75 inches

Quarter Page Ad: \$500

- Dimensions: 2.25 x 3.75 inches

Additional Details:

- All ads should be submitted as press-ready PDF's – CMYK, 300 dpi, all fonts embedded.
- Crop and bleed marks not necessary except for the main Forum notebook inside cover ads.
- Ads will not bleed off the page unless specified otherwise above.

Advertisement Art Due Date: November 15, 2019

To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).



Early Education Conferences

ACSI's Early Education Conferences are designed to provide professional development hours while also providing opportunities for leaders and teachers to engage, network, collaborate, and spend intentional time with national leaders in the EE field.

Teacher Conferences:

Dates and Locations:

| | |
|--------------------|-------------------|
| September 21, 2019 | Phoenix, AZ |
| November 2, 2019 | Bakersfield, CA |
| January 11, 2020 | Lee's Summit, MO |
| January 25, 2020 | Portland, OR |
| February 1, 2020 | The Woodlands, TX |
| February 8, 2020 | Fremont, CA |
| February 8, 2020 | Summerville, SC |
| February 22, 2020 | Plant City, FL |
| February 29, 2020 | Broken Arrow, OK |
| February 29, 2020 | Chattanooga, TN |
| March 7, 2020 | La Mirada, CA |
| March 13, 2020 | Holden, MA |
| March 19-20, 2020 | Lancaster, PA |

Expected Total Attendance at all Conferences: 2,200 +

Audience: Early Education Leaders and Teachers of Children Under Age of 5

Opportunities Available:

Exhibits

Exhibit space is available at all sites for **\$200** per table To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#). All tables will be six or eight feet in length with one chair.

Advertising

Advertising will be part of the conference program that would be available for all conferences. To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at the Early Education Conferences and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

Early Education Conference Exhibiting

Phoenix, AZ—September 21, 2019

Arizona Christian University
2625 East Cactus Road
Phoenix, AZ 85032
Est. Attendance: 125
Exhibit Fee: **\$200**

Bakersfield, CA—November 2, 2019

Stockdale Christian School
4901 California Avenue
Bakersfield, CA 93309
Est. Attendance: 125
Exhibit Fee: **\$200**

Lee's Summit, MO—January 11, 2020

Summit Christian Academy
1450 SW Jefferson Street
Lee's Summit, MO 64081
Est. Attendance: 125
Exhibit Fee: **\$200**

Portland, OR—January 25, 2020

Portland Christian School
12425 NE San Rafael Street
Portland, OR 97230
Est. Attendance: 125
Exhibit Fee: **\$200**

The Woodlands, TX—February 1, 2020

The Woodlands Christian Academy
5800 Academy Way
The Woodlands, TX 77384
Est. Attendance: 125
Exhibit Fee: **\$200**

Fremont, CA—February 8, 2020

Fremont Christian School
4760 Thornton Avenue
Fremont, CA 94536
Est. Attendance: 300
Exhibit Fee: **\$200**

Summerville, SC—February 8, 2020

Northwood Academy
104 Charger Drive
Summerville, SC 29486
Est. Attendance: 150
Exhibit Fee: **\$200**

Plant City, FL—February 22, 2020

First Baptist Learning Center and Preschool
503 North Palmer Street
Plant City, FL 33563
Est. Attendance: 300
Exhibit Fee: **\$200**

Broken Arrow, OK—February 29, 2020

Happy Hands Education Center
8801 South Garnett Road
Broken Arrow, OK 74012
Est. Attendance: 125
Exhibit Fee: **\$200**

Chattanooga, TN—February 29, 2020

Silverdale Baptist Academy
7236 Bonny Oaks Drive
Chattanooga, TN 37421
Est. Attendance: 150
Exhibit Fee: **\$200**

La Mirada, CA—March 7, 2020

Biola University
13800 Biola Avenue
La Mirada, CA 90639
Est. Attendance: 550
Exhibit Fee: **\$200**

Holden, MA—March 13, 2020

Holden Christian Academy
279 Reservoir Street
Holden, MA 01520
Est. Attendance: 150
Exhibit Fee: **\$200**

Lancaster, PA—March 19-20, 2020

Doubletree Resort by Hilton
2400 Willow Street Pike
Lancaster, PA 17602
Est. Attendance: 425
Exhibit Fee: **\$200**

Early Education Conference Advertising

Advertisements will be placed in all of the Early Education Conference program notebooks that will be distributed to participants at each conference site.

Full Page Ad: \$1,000

- Dimensions: 7.5 x 10 inches

Half Page Ad: \$750

- Dimensions: 7.5 x 4.75 inches

Quarter Page Ad: \$500

- Dimensions: 3.5 x 4.75 inches

Additional Details:

- All ads should be submitted as press-ready PDF's – CMYK, 300 dpi, all fonts embedded.
- Crop and bleed marks not necessary.
- Ads will not bleed off the page.

Advertisement Art Due Date: August 1, 2019

To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Partner Events

ACSI is partnering with the Mid-Atlantic Christian School Association (MACSA), Cairn University, and Lancaster Bible College on two one-day conferences in the Northeast Region. These conferences are being designed to encourage and challenge Christian educators through keynotes, breakout sessions, and networking opportunities.

Date and Location:

October 14, 2019

Philadelphia, PA

October 18, 2019

Lancaster, PA

Expected Total Attendance: 400 (approximately 200 at each site)

Audience: School Leaders, Early Education Leaders, and Teachers

Opportunities Available:

Exhibits (are reserved through ACSI)

Exhibit space: **\$200 per table**

To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Advertising

An opportunity to advertise in the conference program is available that would be for the two partner events. To sign up for advertising, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at these two Partner Events and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

Partner Events Exhibiting

Philadelphia, PA—October 14, 2019

Cairn University
200 Manor Avenue
Langhorne, PA 19047
Est. Attendance: 200
Exhibit Fee: **\$200**

Lancaster, PA—October 18, 2019

Lancaster Bible College
901 Eden Road
Lancaster, PA 17601
Est. Attendance: 200
Exhibit Fee: **\$200**

Partner Event Advertising

Advertisements will be included in the conference program that will be distributed to all participants at the two Partner Events.

Full Page Ad: \$600

- Dimensions: 4.75 x 7.50 inches

Half Page Ad: \$400

- Dimensions: 4.75 x 3.50 inches

Quarter Page Ad: \$200

- Dimensions: 2.00 x 3.50 inches

Additional Details:

- All ads should be submitted as press-ready PDF's – CMYK, 300 dpi, all fonts embedded.
- Crop and bleed marks not necessary.
- Ads will not bleed off the page unless specified otherwise above.

Advertisement Art Due Date: July 15, 2019

Innovative One-Day Events

Innovative One-Day Events are a new offering from ACSI. The Events are one-day conferences designed to meet the needs of schools and programs that may not be able to travel a distance to a PD Forum or are looking for a smaller conference setting. Teachers and school leaders will be challenged through a keynote session and breakout sessions on innovative educational topics.

Date and Location:

| | |
|--------------------|------------------|
| September 13, 2019 | Scott Depot, WV |
| September 20, 2019 | Louisville, KY |
| September 30, 2019 | Rapid City, SD |
| October 4, 2019 | Central City, NE |
| October 11, 2019 | O'Fallon, MO |
| October 14, 2019 | Cedar Rapids, IA |
| October 14, 2019 | San Antonio, TX |
| October 17, 2019 | Bismark, ND |
| October 18, 2019 | Huron, SD |
| November 8, 2019 | Spring Arbor, MI |
| January 6, 2020 | Honolulu, HI |

Expected Total Attendance: 600+

Audience: School Leaders, Early Education Leaders, and Teachers

Opportunities Available:

Exhibits

Exhibit space: **\$200 per table**

To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at these events and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

Innovative One-Day Events Exhibiting

Scott Depot, WV—September 13, 2019

Teays Valley Christian School
6562 Teays Valley Road
Scott Depot, WV 25560
Est. Attendance: 80
Exhibit Fee: **\$200**

Louisville, KY—September 20, 2019

Portland Christian School
8509 Westport Road
Louisville, KY 40242
Est. Attendance: 80
Exhibit Fee: **\$200**

Rapid City, SD—September 30, 2019

Rapid City Christian School
23757 Arena Drive
Rapid City, SD 57702
Est. Attendance: 70
Exhibit Fee: **\$200**

Central City, NE—October 4, 2019

Nebraska Christian Schools
1847 Inskip Avenue
Central City, NE 68826
Est. Attendance: 70
Exhibit Fee: **\$200**

O'Fallon, MO—October 11, 2019

First Baptist Christian Academy
8750 Veterans Memorial Parkway
O'Fallon, MO 63366
Est. Attendance: 120
Exhibit Fee: **\$200**

Cedar Rapids, IA—October 14, 2019

Isaac Newton Christian Academy
1635 Linmar Drive NE
Cedar Rapids, IA 52402
Est. Attendance: 60
Exhibit Fee: **\$200**

San Antonio, TX—October 14, 2019

The Christian School at Castle Hills
2216 NW Military Highway
San Antonio, TX 78213
Est. Attendance: 200
Exhibit Fee: **\$200**

Bismark, ND—October 17, 2019

Shiloh Christian School
1915 Shiloh Drive
Bismark, ND 58503
Est. Attendance: 50
Exhibit Fee: **\$200**

Huron, SD—October 18, 2019

James Valley Christian School
1550 Dakota Avenue N.
Huron, SD 57350
Est. Attendance: 50
Exhibit Fee: **\$200**

Spring Arbor, MI—November 8, 2019

Spring Arbor University
106 East Main Street
Spring Arbor, MI 49283
Est. Attendance: 100
Exhibit Fee: **\$200**

Honolulu, HI—January 6, 2020

Site TBD
Est. Attendance: 150
Exhibit Fee: **\$200**

South-Central Summer In-Service

Summer In-Service (South-Central Region)

A one-day professional development conference presented by the South-Central Region for schools as they open the 2019-2020 academic year. The conference will feature keynote and breakout sessions for teachers and school leaders, early education through high school. Accreditation and Philosophy of Christian Education courses will also be offered in the afternoon.

Date and Location:

August 1, 2019

Plano, TX – The Hope Center

Expected Total Attendance: 200

Audience: School Leaders, Early Education Leaders, and Teachers

Opportunities Available:

Exhibits

Exhibit space: **\$200 per table**

To sign up for exhibits, please go to [Exhibitor/Advertising](#) on the [ACSI website](#).

Sponsorship

For more information about being a sponsor at these two Partner Events and/or the ACSI Strategic Partnership Program, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits.

Global Events

Professional development events for International and National schools are arranged through ACSI's Global Department. These events are attended by both school leaders and educators from around the world.

While not specifically arranged and managed through the Exhibiting/Advertising Department and the Strategic Sponsorship Program, companies and organizations that participate in some way in these events (exhibiting and sponsorship) will receive credit toward their partnership level.

Please contact Anne Jones (icec@acsi.org) at ACSI Global (719.867.0210) for more information and details on specific exhibiting and sponsorship opportunities.

ICEC Conference – Kigali, Rwanda

April 1-4, 2020

Expected Attendance: 200

Audience: International/National School Leaders and Teachers

Opportunities Available: Exhibiting and various sponsorships

ISLC Conference – Europe

April/May 2020

Expected Attendance: 50-75

Audience: International/National School Leaders

Opportunities Available: Exhibiting and various sponsorships

ACSI Strategic Partnership Program

The ACSI Strategic Partnership Program is designed to give companies and organizations the opportunity to engage with our member schools and provide services, benefits, and programs that will enhance their Christian education mission.

Engagement opportunities include:

- Exhibiting at a variety of Professional Development events
- Sponsorship of a variety of events and activities
- Value-add opportunities developed by your own company or organization
- Scholarships for professional development and also students

Companies and organizations will get to choose from a menu of opportunities that will best allow them to engage with school leaders and educators. We track these opportunities, and in turn, the companies and organizations move up in the categories of partnership and receive additional benefits.

All agreements are for one year, beginning August 1, 2019, and ending July 31, 2020.

The goals of the ACSI Strategic Partner Program are:

- To honor our committed and dedicated partners by publicly recognizing their support of ACSI and our member schools' mission for Christian education.
- To provide additional quality services and benefits to member schools that are not directly available through ACSI.
- To allow companies and organizations the opportunity to leverage the ACSI brand and our relationship with member schools to engage Christian educators regarding quality services, benefits, and programs.
- To provide consistency in sponsorships of the Association's programs and offerings.

Please contact David Ray by phone at 719.867.0106 or by email at david_ray@acsi.org for more information about the Strategic Partnership Program.

ACSI Exhibitor Terms and Contract

These terms and policies are applicable to the Professional Development Forums, Leadership Conferences, Engaged Events, and Early Education Conferences. Please see separate terms and contract for the Partner Events.

Registration Form: Exhibitors must submit a completed online registration form indicating their event site(s) of choice and payment option. Completion and submission of the online registration form will indicate and confirm that the exhibitor has read and has agreed to all of the terms and conditions outlined in this document. If there are any questions or concerns regarding any of the information contained in this document, please contact exhibitors@acsi.org or 888.892.4259.

Booth Assignment: ACSI assigns exhibit spaces on a first-come, first-served basis after receipt of exhibitor application and accompanying payment and acceptance of the application by ACSI. ACSI reserves the right to refuse any exhibitor application for any reason. Consideration will be taken to try to prevent competitor exhibitors from being placed directly next to one another. Exhibitors who have not paid in full for their booth will not be allowed to exhibit.

Exhibitor Booth Description: Exhibitor booth space will include one 6'x3' or 8'x3' table (size determined by event site), with at least one chair.

Electrical Access for Booth Location: While most event sites are able to provide electrical access to many or most booth locations, and ACSI will do its best to accommodate those requesting electrical access when assigning booths, ACSI cannot guarantee electrical service to all those requesting it at a particular event site. If there is additional cost for access to electricity, it will fall upon the exhibitor to make payment directly to the venue for electrical service.

Payment Due: Payment for all requested booth space is due payable in full net 30 days or prior to the start of the first event, whichever comes first. Exhibitor may not be allowed to exhibit if payment in full has not been made prior to the date of event. Instructions for submitting payment will be provided on the invoice that will be generated and emailed following receipt of completed registration form. Should you need assistance in making your payment, please contact ACSI Member Care at 800.367.0798.

Exhibitor Non-Compete/Sales of Products Guidelines:

- Companies/businesses that market products or services that directly compete with products and services of the Association will not be permitted to exhibit at ACSI-sponsored events/activities. This includes but is not limited to textbook publishers who produce instructional materials that directly compete with instructional materials produced by ACSI/Purposeful Design Publications.

- Fundraising organizations that employ a philosophical approach to fund development that uses students as sales agents to sell products or services will not be permitted. In addition, the specific sale of products or services as an end in themselves and not specifically connected to the educational mission of a Christian school will not be given an audience at ACSI events.

If you have any questions as to whether your product is in alignment with this policy, please contact exhibitors@acsi.org or 888.892.4259.

Multiple Venue Discounts:

- Reserve 3-4 locations with initial registration, receive 10% discount off of total amount due.
- Reserve 5 or more locations with initial registration, receive 25% discount off of total amount due.

To qualify for the discount, the vendor must pay ALL fees for registered events in full prior to the start of the first event. Payments on discounted fees are non-refundable.

Cancellation and Refund Policy:

- 60 or more days before booth setup..... Less \$25
- 8–59 days before booth setup..... Less 50%
- 7 or fewer days before booth setup..... No Refunds

No refunds will be given unless cancellation is submitted in writing to the ACSI Exhibit Coordinator at exhibitors@acsi.org. Payments on discounted registration fees are non-refundable.

Additional Terms of Contract:

Visual access to surrounding exhibitor spaces must not be unreasonably blocked by an exhibitor. Exhibitors must check with the ACSI Regional Director responsible for a particular site for permission to exceed assigned exhibit space.

ACSI has reserved the right to require exhibitors to remove from their displays any item or sign that does not conform to the moral standard, tone, or general standards of ACSI or the evangelical Christian school movement as solely determined by ACSI.

The exhibitor agrees that the exhibit shall be set up and maintained through the duration of the event in full compliance with the terms of this contract. ACSI reserves the right to reject, eject, or prohibit any exhibit in whole or part, or any exhibitor or exhibitor representatives, with or without giving cause. In such a case, ACSI's liability shall not exceed the return of the exhibit fee to the exhibitor in the amount that is unused at the time of ejection.

As a contractual condition of exhibiting at an ACSI event, an exhibitor shall be fully responsible for paying for any and all damages to the exhibit site or for injuries to any person at the site that result from any act or omission of the exhibitor. An exhibitor agrees to defend, indemnify, and hold harmless ACSI and its employees and the event

site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from exhibitor use on the property. An exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees that arise from or out of the exhibitor's occupancy and use of the exhibition premises or site location. As a contractual condition of exhibiting at an ACSI event, the Exhibitor shall hold ACSI and its employees harmless for the possible loss of exhibitor equipment, merchandise, or other materials from an exhibitor's display.

Exhibitors are strongly discouraged from bringing minor children onto the event site property. Exhibitors disregarding this request shall be totally responsible for the supervision of such children. Exhibitors are also responsible for any damages caused by the children and for any medical costs for injuries incurred by the children at the event site.

Exhibitors using sound equipment must make sure that the sound does not disturb neighboring displays. Sound projection should be confined to the limits of the booth.



Partner Event Exhibitor Terms and Contract

Registration Form: Exhibitors must submit a completed online registration form indicating their desire to register and their payment option. Completion and submission of the online registration form will indicate and confirm that the exhibitor has read and has agreed to all of the terms and conditions outlined in this document. If there are any questions or concerns regarding any of the information contained in this document, please contact exhibitors@acsi.org or 888.892.4259.

Booth Assignment: ACSI assigns exhibit spaces on a first-come, first-served basis after receipt of exhibitor application and accompanying payment and acceptance of the application. We reserve the right to refuse any exhibitor application for any reason. Consideration will be taken to try to prevent competitor exhibitors from being placed directly next to one another. Exhibitors who have not paid in full for their booth will not be allowed to exhibit.

Exhibitor Booth Description: Exhibitor booth space will include one 6'x3' or 8'x3' draped table (size determined by event site), with at least one chair.

Electrical Access for Booth Location: Electrical service will be available, on request, for booth sites. Please indicate your need on the online registration form.

Payment Due: Payment for all requested booth space is due payable in full net 30 days. Exhibitor may not be allowed to exhibit if payment in full has not been made prior to the date of event. Instructions for submitting payment will be provided on the invoice that will be generated and emailed following receipt of completed registration form. Should you need assistance in making your payment, please contact David Ray, Assistant Vice President of Strategic Partners/Exhibits at 719.867.0106.

Cancellation and Refund Policy:

- 60 or more days before booth setup..... Less \$25
- 8–59 days before booth setup..... Less 50%
- 7 or fewer days before booth setup..... No Refunds

No refunds will be given unless cancellation is submitted in writing to the ACSI Exhibit Coordinator at exhibitors@acsi.org.

Additional Terms of Contract:

Visual access to surrounding exhibitor spaces must not be unreasonably blocked by an exhibitor. Exhibitors must check with the ACSI Exhibitor Coordinator responsible for permission to exceed assigned exhibit space.

ACSI has reserved the right to require exhibitors to remove from their displays any item or sign that does not conform to the moral standard, tone, or general standards of ACSI or the evangelical Christian school movement as solely determined by the ACSI Leadership.

The exhibitor agrees that the exhibit shall be set up and maintained through the duration of the event in full compliance with the terms of this contract. ACSI reserves the right to reject, eject, or prohibit any exhibit in whole or part, or any exhibitor or exhibitor representatives, with or without giving cause. In such a case, ACSI's liability shall not exceed the return of the exhibit fee to the exhibitor in the amount that is unused at the time of ejection.

As a contractual condition of exhibiting at the ACSI event, an exhibitor shall be fully responsible for paying for any and all damages to the exhibit site or for injuries to any person at the site that result from any act or omission of the exhibitor. An exhibitor agrees to defend, indemnify, and hold harmless ACSI and its employees and the event site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from exhibitor use on the property. An exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees that arise from or out of the exhibitor's occupancy and use of the exhibition premises or site location. As a contractual condition of exhibiting at the ACSI event, the Exhibitor shall hold ACSI and its employees harmless for the possible loss of exhibitor equipment, merchandise, or other materials from an exhibitor's display.

Exhibitors are strongly discouraged from bringing minor children onto the event site property. Exhibitors disregarding this request shall be totally responsible for the supervision of such children. Exhibitors are also responsible for any damages caused by the children and for any medical costs for injuries incurred by the children at the event site.

Exhibitors using sound equipment must make sure that the sound does not disturb neighboring displays. Sound projection should be confined to the limits of the booth.





For more information on
ACSI Exhibiting and Advertising opportunities,
please contact us by email at
exhibitor@acsi.org or by phone at
888.892.4259